

Advertiser acknowledges that any and all ideas, concepts, strategies, trademarks and materials that Agency presents or provides to Advertiser (the "Presentation Concepts and Materials") are being presented or provided for the sole purpose of allowing Advertiser to determine whether Advertiser wishes to use the Presentation Concepts and Materials and to engage Agency's ongoing services. Advertiser acknowledges and agrees that the Presentation Concepts and Materials are, and will, remain Agency's property regardless of any payment made by Advertiser to Agency in connection with Agency's participation in the review. Agency shall retain all right, title and interest in connection with the Presentation Concepts and Materials regardless of whether the physical embodiment of the creative work is in Advertiser's Possession in the form of copy, artwork, etc.

The Advertiser has to make a decision within sixty (60) days of the Pitch Presentation Date. However, the Advertiser may before the Pitch request for a longer period to make a decision and the 4As Secretariat may extend the time but such extension shall not exceed a period of ninety (90) days from the date of the Pitch.

If the Advertiser does not make a decision within sixty (60) days (or any such extended period allowed for the decision to be made) from the date of the pitch presentation, the 4As secretariat will disburse the Net Pitch Disbursement to all the members of the 4As invited to participate in the pitch and stated in the Pitch Disbursement Form.

Company cheques should be made in favour of the "ASSOCIATION OF ACCREDITED ADVERTISING AGENTS MALAYSIA" and to be delivered to:

Unit 706, Block B, Pusat Dagangan Phileo Damansara 1
No. 9, Jalan 16/11, Off Jalan Damansara
46350 Petaling Jaya

Or if payment is by IBG please remit it to our Bank Account stated below and please notify us by sending an email to either kumar@macomm.com.my, nida@macomm.com.my, siti@macomm.com.my or ganesh@macomm.com.my

Details of Bank Account

Name of Account	Association of Accredited Advertising Agents Malaysia
Name of Bank	HSBC Bank Malaysia Berhad
Branch & Address	KL Main, 2 Leboh Ampang, Kuala Lumpur
Account Number	305-016263-001